

## Mission:

Our mission is to develop today's workforce and tomorrow's economy by engaging employers, jobseekers, and partners.

## Vision:

Our vision is a community which fosters and sustains a strong, diverse economy where people can live, work, and prosper.

## Michigan Works! Southeast Values:

**Partnerships:** We convene partners strategically to better meet needs, leverage resources, and more efficiently deliver workforce services to the community.

**Responsiveness to Employer Needs:** We promote a demand-driven system that anticipates and responds to employer needs.

**Service with Respect:** We serve jobseekers with integrity and dignity by delivering services with respect for cultural diversity, fairness, and differences of opinion.

**Education:** We value the importance of the education continuum of K-12, postsecondary, and lifelong learning, leading to the development of a sustainable workforce.

**Innovative Leadership:** We foster innovation to maximize the economic impact of workforce funding and resources.

**Continuous Improvement and Accountability:** We evaluate services and programs based on meeting or exceeding customer satisfaction, tracking performance to core metrics, and implementing continuous improvement processes to ensure a sound return-on-investment of taxpayer dollars.

## Strategic Plan Objectives:

- Seamlessly align and partner with economic development, education, and community organizations
- Effectively communicate Michigan Works! Southeast's role and services to the community
- Promote, advocate, and develop the workforce development system
- Foster lifelong learning and career development by helping individuals be successful in higher education, earn credentials and enjoy career satisfaction in high skill, high demand, high wage jobs.
- Provide every willing individual, regardless of age, ability, or preparedness access to sustainable employment



**Strategy 1:** Establish ourselves as the local leader in workforce development so that partners come to us first when there are workforce issues.

**Strategy 2:** Effectively promote Michigan Works! Southeast's role and services to the community.

**Strategy 3:** Cultivate employer relationships by active outreach and quality, consistent, data-driven services.

**Strategy 4:** Leverage internal and external resources to ensure consistent, high-quality services are made available to all customers.

**Strategy 5:** Develop staff and board members to ensure successful outcomes for jobseekers and employers.