



**Sponsor & Exhibitor Participation Form**  
 First come, first served until all slots are filled.

✓ Applicable Quadrant

Level	Slots Available (by Quadrant)	Contribution Level	Advanced Manufacturing	Construction	Health Sciences	Agricultural Sciences
<b>Platinum Sponsor</b> Includes a seat on the Executive Committee and on the Quadrant Steering Committee	1	\$15,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Gold Sponsor</b> Includes a seat on the Quadrant Steering Committee	1	\$10,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Silver Sponsor</b> Includes a seat on the Quadrant Steering Committee	1	\$5,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bronze Sponsor</b>	Unlimited	\$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Contributing Sponsor</b> Showcase your support with your company name on event web-page and seat on Quadrant Steering Committee	Unlimited	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Your organization will be invoiced by Michigan Works! Southeast upon receipt of this completed document. *Please submit a hi-resolution copy of your organization's logo at the time of commitment.*

**Company/Organization Name** \_\_\_\_\_  
(Exactly how you would like it to appear in promotional materials)

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone** \_\_\_\_\_

**Send Forms to:**  
 Nathaniel Osborne, Program Manager  
 nosborne@mwse.org

**Make check payable to:**  
 MiCareerQuest South  
NOTE: Non-refundable activity. Check is due within 14 days of invoice date.

**Mail check to:**  
 Michigan Works! Southeast  
 C/o: Nicole Bell  
 336 Harriet Street, Ypsilanti, MI, 48197

# Sponsor Benefits

## PLATINUM

- Logo on top of corresponding quadrant archway
- Logo prominent in student on-site program
- Logo prominent on volunteer t-shirts
- Logo prominent on event website
- Logo recognition in 2020 Event Video
- Quote from senior leadership on select press release
- Display table at event
- Seat on Event Executive Committee
- Seat on corresponding Quadrant Steering Committee

## GOLD

- Logo prominent on top left side of quadrant archway
- Logo in student on-site program
- Logo on event website
- Logo recognition in 2020 Event Video
- Display table at event
- Logo on volunteer t-shirts
- Seat on corresponding Quadrant Steering Committee
- Logo on left side of quadrant archway
- Logo in student on-site program
- Logo on event website
- Logo recognition in 2020 Event Video
- Seat on corresponding Quadrant Steering Committee

## BRONZE

- Logo on quadrant archway
- Name in student on-site program
- Name on event website
- Participant on corresponding Quadrant Exhibitor Team

## CONTRIBUTER

- Name on event website
- Participant on corresponding Quadrant Exhibitor Team

## BE PART OF THIS SUCCESSFUL EVENT

CHOOSE ONE OR MORE WAYS TO GET INVOLVED:

**EVENT SPONSOR:** Your generous financial support for MiCareerQuest South is much appreciated. Funds raised cover expenses that come with organizing an event of this scope. They include facility rental, staging and booth equipment rental, security, signs, volunteer shirts, exhibitor items and food.

**Quadrant Platinum Sponsorships:** Each quadrant needs one platinum sponsor to help event organizers shape the student experience. In addition to a position on the Executive Committee, you will work with our planners to identify the in-demand occupations and best companies to include in your quadrant.

As quadrant champion, you will work with us to assure the hands-on activities complement each other and engage students, as well as help design the quadrant layout. Each platinum sponsor will be highly visible (see list of benefits to the left).

**Gold, Silver Bronze and Contributing Sponsorships:** All sponsorships come with varying levels of exposure and opportunities (see list of benefits to the left). There is one exclusive Gold sponsorship, Silver sponsorships available in each quadrant, plus an unlimited number of Bronze and Contributing sponsorships.

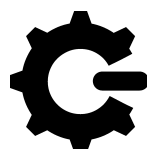
**QUADRANT EXHIBITOR:** You can join a career quadrant team as an exhibitor. Exhibitor teams are made up of working professionals who directly engage students by introducing them to an industry and occupation in a memorable way. As an exhibitor, you will design and build interactive activities featuring job-related tools and equipment, and share career expertise and advice. Energy, enthusiasm and an inviting smile are important qualifications.

*There is no fee to participate as an exhibitor.* However, you are responsible for any equipment you order, beyond what is provided by the event hosts. All exhibitors are encouraged to participate in monthly quadrant meetings hosted by the event organizers, where important information is shared and discussed.

### Exhibitor Agreement and Insurance Requirements:

All exhibitors must sign an exhibitor agreement provided by Michigan Works! Southeast and have adequate insurance coverage for an event of this nature. Public entities will be required to sign an exhibitor agreement by March 6, 2020.

Top sponsors will have their organization's logo included on the entrance archway into their respective quadrants



Event Coordination

