

2021

Workforce Trends

PREPARED BY:

Workforce Intelligence Network & Michigan Works! Southeast

WHAT IS INDUSTRY 4.0?

The fourth industrial revolution is here! Technological innovations such as steam power, mechanization, and the internet totally changed the way we work and today new technologies are once again revolutionizing the workplace. This fourth industrial revolution, or "Industry 4.0," involves smart machines, the Internet of Things (IoT), and artificial intelligence - bringing new opportunities and rendering many current jobs obsolete.

OVERVIEW OF THE CURRENT ADVANCED MANUFACTURING WORKFORCE

In our region, advanced manufacturing occupations are increasingly important for a wide range of manufacturers and occupations. Since 2010 employment in advanced manufacturing has seen an impressive 27.4 percent increase. Employment is currently at 25,216 workers, with a forecast of 0.9 percent growth through 2021. Other occupations displaying strong growth are maintenance and repair workers, general, first-line supervisors of production and operating workers, machinists, welders, cutters, solderers, and brazers, and industrial production managers.

CURRENT ADVANCED MANUFACTURING DEMAND TRENDS

Southeast Michigan and the state, as a whole, offers a low cost of living for manufacturing workers, when compared to other states. This lower cost of living attracts a larger talent pool. In 2019, there were 5,737 job postings for advanced manufacturing positions, and a majority required specialized skills such as HVAC, plumbing, machining, tooling, and carpentry. Employment agencies report that their top postings are for new single-family housing construction (except for-sale builders), other motor vehicle parts manufacturing, all other plastics product manufacturing, and engineering services. With the introduction of smart manufacturing in the region, the top certifications sought after in 2019 were commercial driver's license (CDL), HVAC certification, American Society for Quality (ASQ) certification, pesticide applicator license, and certified forklift operator license.

INDUSTRY 4.0 TECHNOLOGY DESCRIPTIONS



AUGMENTED WORKFORCE

An augmented workforce is a blend of human employees and technology, working on tasks together. Machine learning is a key element, where computer programs access data and gradually learn for themselves.



BIO-BASED PLASTICS AND COMPOSITES

With bio-based plastics and composites, heavier metal parts are replaced with plastic components using engineering-grade biopolymers and/or lighter natural-fiber-reinforced plastics, created partially or wholly by using plant feedstock.



BLOCKCHAIN

Blockchain is a distributed ledger technology that enables the creation of a record of transactions, unable to be changed, to share with multiple participants in a business network, thereby enhancing the accuracy of the chain of custody in the manufacturing process.



COBOTICS 2.0

A cobotic system includes a cobot and a human collaborating to achieve higher productivity and to protect human workers from potentially hazardous jobs (those with a higher incidence of accidents).



METAL 3D PRINTING

Metal 3D printing creates devices and parts that could not be manufactured with a 3D printed plastic material. This additive process allows metal parts to be from a bed of powdered metal.



ROBOTICS DISASSEMBLY

Robots are widely used in automotive manufacturing but not in remanufacturing, particularly at the critical stage of disassembly. Advances in this area will ensure that end-of-life product disassembly for remanufacturing will become easier, faster, and more cost-effective.

INDUSTRY 4.0 TECHNOLOGY DESCRIPTIONS

Continuted



SHORT-LOOP RECYCLING FOR AUTOMOTIVE MANUFACTURING

Short loops, in which all recycling processes remain in the automotive sector, are new approaches to recycling raw materials such as steel, copper, textiles, and plastics, remain in the local automotive industry.



SMART DIGITAL TWINS

A digital twin is comprised of a virtual object representation of a real-world item, in which the virtual object is mapped to physical things in the real-world such as equipment, robots, or any virtually connected business asset.



SMART WAREHOUSE ROBOTICS

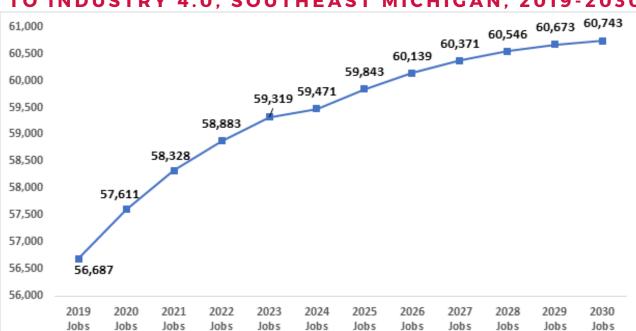
Advances in autonomous mobile robotics (AMR) technology make it easier for robots to be used in warehouses, where they support high volumes of small, multiline orders, often in collaboration with warehouse workers.

INDUSTRY 4.0 WORKFORCE OVERVIEW AND WORKER DEMAND TRENDS

The digitization of manufacturing marks a significant transformation in the way a region's manufacturing infrastructure operates. Many businesses struggle to find talent with the necessary skills to adapt to new processes that are inevitable with the transition to smart machining. In 2019, there were 56,687 workers in Industry 4.0 related occupations. 2020 experienced a workforce of 57,611 workers. This represents a 1.6 percent or 924-worker increase since 2019. While workers are expected to increase through 2030, employment in smart manufacturing-related occupations is projected to begin leveling off around 2025. This is due to the autonomous nature of the emerging technologies. This indicates that employment in Industry 4.0 related occupations may experience a decline in the future.

Despite this potential future decline, employment is expected to grow by 4,056 individuals, or 7.2 percent through 2030. Industry 4.0 occupations expected to experience the bulk of growth include purchasing managers, computer systems analysts, software developers and software quality assurance analysts, web developers and digital interface designers, and computer numerically controlled tool programmers. The Industry 4.0 projected employment, including the top 10 fastest-growing occupations and their potential growth through 2030 illuminates the future of the workforce and the occupations needed to fill these industries.

FIGURE 1: EMPLOYMENT IN OCCUPATIONS RELATED TO INDUSTRY 4.0, SOUTHEAST MICHIGAN, 2019-2030



TOP 4 FASTEST-GROWING INDUSTRY 4.0 RELATED OCCUPATIONS

24%

Software Developers & Software Quality Assurance Analysts & Testers

22%

Web Developers & Digital Interface Designers

19%

Computer Systems

Analyst

19%

Computer
Numerically
Controlled Tool
Programmers

Top Fastest Growing Industry 4.0 Related Occupations, Southeast Michigan, 2019-2030

Data: Emsi | Analysis: Workforce

Intelligence Network



WORKER DEMAND

TRENDS

TOP SKILLS

- Flatbed Truck Operator
- Warehousing
- Java & JavaScript
- Software Engineering
- Agile Software **Development**

Industry 4.0 job postings per month (2019)



In 2019, there were 43,485 postings for Industry 4.0 related occupations, with a monthly average of about 8,000 postings a month. In recent months, employer demand for Industry 4.0 occupations have seen a faster rebound in postings compared to other industries.

Smart manufacturing occupations require specialized skills for robot and software programming and troubleshooting. Most requiring Java and JavaScript, software engineering, and agile software development. Many of the top requested technical skills include flatbed truck operations, and warehousing.

DEMAND FOR INDUSTRY 4.0 KNOWLEDGE

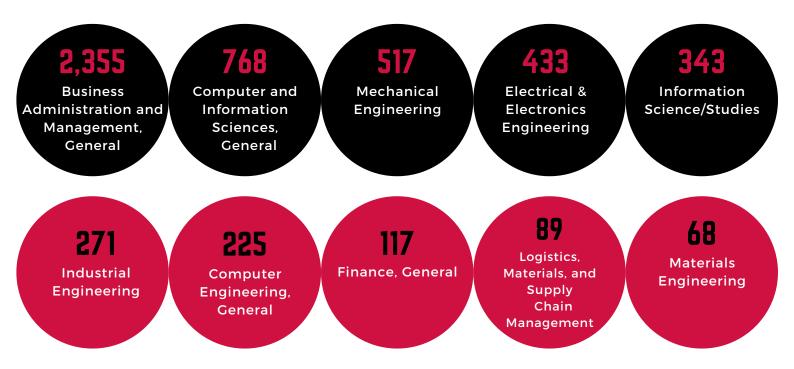
Educational providers have been working with industry employers to determine what skills and credentials are needed for specialized Industry 4.0 professionals and there are many institutions able to meet the demand in southeast Michigan. There are 10 institutions in our region that provide some form of training, degree, or certificate opportunities. There are 69-degree programs offered in Hillsdale, Jackson, Lenawee, Livingston, and Washtenaw counties. In 2019, the top programs experiencing the highest growth were computer and information systems security/information assurance, manufacturing engineering, international business/trade/commerce, computer engineering, general, and computer and information sciences, general.

The table below identifies all the education providers in the region that offer Industry 4.0 technology-related programs or have incorporated smart manufacturing curriculum into existing programs.

	Augmented Workforce	Bio-based	Blockchain	Cobotics 2.0	Metal 3D Printing	Robotics Disassembly	Short-loop Recycling for Manufacturin	Smart Digital Twins	Smart Warehouse Robotics
Adrian College	×	х	Not Offered	x	x	Not Offered	x	Not Offered	Not Offered
Cleary University	Not Offered	x	Not Offered	x	x	Not Offered	×	Not Offered	Not Offered
Concordia University- Ann Arbor	×	x	×	x	×	x	×	x	x
Eastern Michigan University	×	x	×	×	×	×	×	×	×
Hillsdale College	x	х	Not Offered	Not Offered	Not Offered	Not Offered	Not Offered	Not Offered	Not Offered
Jackson College	x	x	x	х	×	x	x	x	×
Siena Heights University	x	x	×	x	×	x	x	x	x
Spring Arbor University University of Michigan- Ann Arbor Washtenaw Community College	X	x	x	x	×	Not Offered	X.	x	x
	x	x	x	x	×	x	×	×	x
	×	×	×	x	×	x	×	×	×

DATA: EMSI | ANALYSIS: WORKFORCE INTELLIGENCE NETWORK

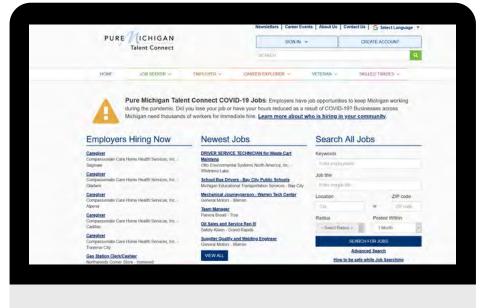
TOP 10 INDUSTRY 4.0 RELATED PROGRAMS & COMPLETIONS



Data: Emsi | Analysis: Workforce Intelligence Network

Pure Michigan Talent Connect

The Pure Michigan Talent Connect is a job recruiting resource supported by The Department of Labor and Economic Opportunity-Workforce Development. It is an online tool, designed to connect Michigan's job seekers and employers, and serves as a central hub linking all public and private stakeholders who support Michigan's workforce. Pure Michigan Talent Connect serves as the state's labor exchange system. Other resources provided throughout the website includes internship and apprenticeship information, career pathway guides that show key roles, common transition opportunities, and detailed occupation and institution information. The site also focuses on career pathways for skilled trades workers, a highly demanded field in the region.



WORKER DEMAND BY TECHNOLOGY | AUGMENTED

Augmented Workforce

Augmented workforce consists of a labor force comprised of both humans and robots or artificial intelligence, that uses augmented reality (AR) technology in various stages of production. Connectivity and cognitive technologies supports complex assembly, machine maintenance, expert support needs, and quality assurance processes in the manufacturing industry. The benefits of this collaborative strategy facilitate automation on the floor, enables productivity gains, increases resource efficiency, and drives health-and-safety improvements.



11,958 augmented workforce by 2030

ages of 25-54

EDUCATION

71%

Of postings specified a bachelor's degree or higher education

EXPERIENCE

Requested workers with 0-3 Requested workers years of experience

LAND A CAREER WITH AN ASSOCIATES DEGREE

Digital Interface Designers

AUGMENTED EMPLOYMENT & WAGES

Top 5 Employers with Augmented Job Postings (2019)

Top 5 Augmented Job Postings (2019)

(Employer names are listed as they appear in online job postings)

- University of Michigan
- KLA-Tencor Corporation
- CyberCoders, Inc.
- Stout Systems Development Inc
- Aerotek, Inc.

- Software Engineers
- Software Developers
- JAVA Developers
- Engineers
- Quality Engineers



AUGMENTED SKILLS & CERTIFICATIONS



IAVA Agile Software Development Software Development Software Engineering JAVA Script



Management Communication Innovation Leadership **Problem Solving**



IN-DEMAND CERTIFICATIONS

Augmented workforce occupations require specialized training and certifications to ensure workers are able to interact with and operate augmented technologies. Highly sought-after certifications include:





Certified Quality Engeineer



Six Sigma Black **Belt Certification**



Certified Quality Auditor



American Society for Quality Certified (ASQ











WORKER DEMAND BY TECHNOLOGY | BIO-BASED PLASTICS & COMPOSITES

Bio-Based Plastics & Composites

When processing bio-based plastics and composites, heavier metal and other not as environmentally friendly plastic components are replaced with engineering-grade biopolymers and/or lighter natural-fiber-reinforced plastics created partially or wholly using plant feedstock. For example, structures are produced using flax fibres and bio-epoxy resin combined with carbon fibres in hybrid composites, which are lighter, cheaper, and more environmentally sustainable than conventional polymers. The occupations in this group are primarily operators, engineers, and production managers that produce raw materials and parts that are suitable for multiple vehicle systems, including power-train applications.



22,205

EDUCATION

39%

Of postings specified a bachelor's degree or higher education

EXPERIENCE

Requested workers with 0-3 years of experience

LAND AN ENTRY-LEVEL CAREER

Packaging & Filling Machine Operators

Operators



BIO-BASED PLASTIC EMPLOYMENT & WAGES

Top 5 Employers with Job Postings (2019)

(Employer names are listed as they appear in online job postings)

- HomeAdvisor, Inc.
- Aerotek, Inc.
- University of Michigan
- Eaton Corporation
- Amcor Limited

Top 5 Bio-Based Job Postings (2019)

- Maintenance Technician
- General Managers
- Machine Operators
- Handymen
- Maintenance Workers

REGIONAL MEDIAN WAGE DISTRIBUTION FOR BIO-BASED OCCUPATIONS IN SOUTHEAST MICHIGAN (2019)

\$79.27

Operations Managers

\$68.96

Industrial Production
Managers

\$53.42

Mechanical Engineers

\$52.37

Materials Engineers

BIO-BASED SKILLS & CERTIFICATIONS

HVAC



Technical

Auditing **Restaurant Operation** Skills Restaurant Operation

Mechanical Engineering Plumbing

Foundational Skills

Communications Management Operations Leadership **Problem Solving**



IN-DEMAND CERTIFICATIONS

Many workers in this field have exclusive skills gained through navigating specialized learning curriculum. Highly sought-after certifications include:







Six Sigma Black **Belt Certification**



Certified Quality Auditor













WORKER DEMAND BY TECHNOLOGY | BLOCKCHAIN

Blockchain

Blockchain is a distributed ledger technology (DLT) that allows data to be stored globally on thousands of servers, allowing anyone on the business network to see all other entries in near real-time. Occupations involved in blockchain secures users transactional transparency and provides users with the ability to create secure, real-time communication networks with partners around the world to support supply chains, payment networks, real estate deals, and healthcare data sharing.



2,290

are between the ages of 25-54

EDUCATION

33%

Of postings indicated a minimum requirement of a high school diploma or equivalent

EXPERIENCE

Requested workers with 0-3 Requested workers years of experience

LAND AN ENTRY-LEVEL CAREER

 $Freight \\ Coordinators$

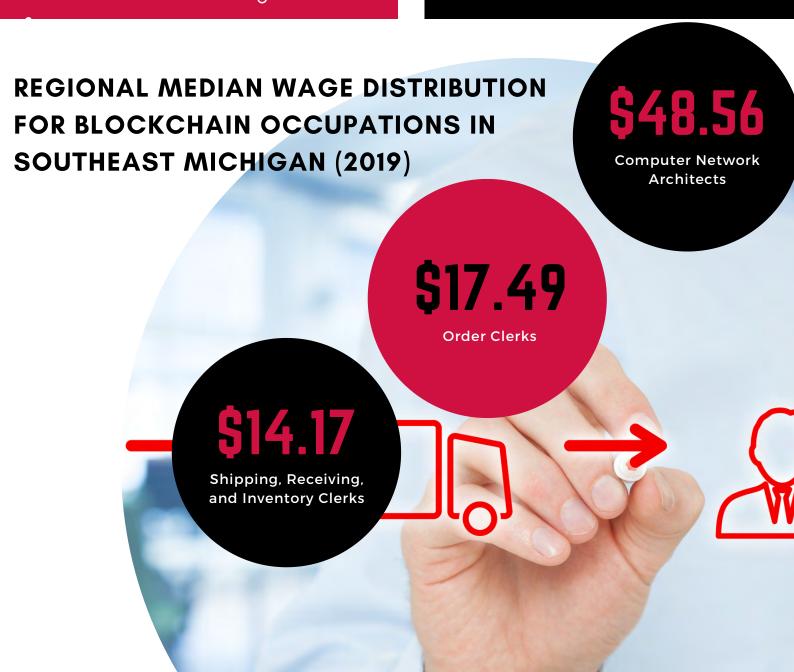
BLOCKCHAIN EMPLOYMENT & WAGES

Top 5 Employers with Blockchain Job Postings (2019) Top 5 Blockchain Job Postings (2019)

(Employer names are listed as they appear in online job postings)

- The Home Depot
- Meijer, Inc.
- Fastenal Company
- The Buckle, Inc.
- Resource Manufacturing

- Receiving Clerks
- Receiving Associates
- Clerks
- Sales Managers
- Balers



BLOCKCHAIN SKILLS &
CERTIFICATIONS

Technical Packing and Labeling Forklift Truck Merchandising Palletizing

Palletizing

Foundational Skills

Communications
Customer Service
Sales
Detailed Oriented
Computer Literacy

IN-DEMAND CERTIFICATIONS

Many workers in this field have exclusive skills gained through navigating specialized learning curriculum. Highly sought-after certifications include:









WORKER DEMAND BY TECHNOLOGY | COBOTICS 2.0

Cobotics 2.0

Cobotics assist workers on the floor by using computing power to enhance worker capabilities with vision and sensor technologies. This allows operators to manipulate parts that are hot, heavy, bulky, or too small for precision handling. Cobotics related employees work in direct contact with the robot or in its immediate environment. Operators remain necessary for their detailed observation skills, to help support a lighter-weight, mobile generation of robots that safely interact with human workers.



20,719

ages of 25-54

EDUCATION

57%

Of postings specified the requirement for applicants is to possess a bachelor's degree or higher

EXPERIENCE

Requested workers with 0-3 Requested workers years of experience

LAND AN ENTRY-LEVEL CAREER





COBOTICS EMPLOYMENT & WAGES

Top 5 Employers with Job Postings (2019)

Top 5 Blockchain Job Postings (2019)

(Employer names are listed as they appear in online job postings)

- University of Michigan
- KLA-Tencor Corporation
- Aerotek, Inc.
- McDonald's Corporation
- HomeAdvisor, Inc.

- Software Engineers
- Maintenance Technicians
- Engineers
- Handymen
- Software Developers

REGIONAL MEDIAN WAGE DISTRIBUTION FOR COBOTIC OCCUPATIONS IN SOUTHEAST MICHIGAN (2019)

\$49.92

Electronics Engineers (Except Computer)

\$49.80

Computer Hardware Engineers

\$47.89

Health & Safety Engineers

\$43.31

Electrincal Engineers

COBOTICS 2.0 SKILLS & CERTIFICATIONS



IN-DEMAND CERTIFICATIONS

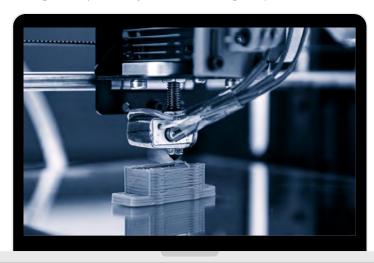
Many workers in this field have exclusive skills gained through navigating specialized learning curriculum. Highly sought-after certifications include:



WORKER DEMAND BY TECHNOLOGY | METAL 3-D PRINTING

Metal 3-D Printing

Metal 3D printing, also known as direct metal laser sintering (DMLS) and direct metal laser melting (DMLM) is an additive layer in manufacturing technology. This additive process allows metal parts to be grown out of a bed of powdered metal. Manufacturers shifting toward metal-printing will enjoy more flexibility in general production floor operations. The adoption of additives for production tooling, spare and custom parts can increase industrial uptake of print components for their finished products. Building objects from the bottom up and using materials only when needed reduces waste, enables weight reduction and has a cost advantage, especially when using expensive materials such as titanium and nickel-alloy steels.



EDUCATION

48%

Of postings specified a bachelor's degree or higher education

20,164

ages of 25-54

EXPERIENCE

Requested workers years of experience

Requested workers with 0-3

LAND AN ENTRY-LEVEL CAREER

Machinist & Maintenance



Operators



METAL 3-D PRINTING EMPLOYMENT & WAGES

Top 5 Employers with Job Postings (2019)

(Employer names are listed as they appear in online job postings)

- University of Michigan
- McDonald's Corporation
- HomeAdvisor, Inc.
- Aerotek, Inc.
- CMS Energy Corporation

Top 5 Metal 3-D Printing Job Postings (2019)

- Maintenance Technicians
- Handymen
- Electrical Engineers
- Maintenance
- Quality Engineers

REGIONAL MEDIAN WAGE DISTRIBUTION FOR METAL 3-D PRINTING OCCUPATIONS IN SOUTHEAST MICHIGAN (2019)

\$43.31

Electronics Engineers

\$42.71

Mechanical Engineers

\$41.54

Industrial Engineers

\$38.66

Computer Systems
Analysts



IN-DEMAND CERTIFICATIONS

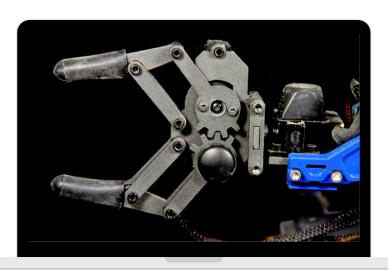
Many workers in this field have exclusive skills gained through navigating specialized learning curriculum. Highly sought-after certifications include:



WORKER DEMAND BY TECHNOLOGY | ROBOTICS DISASSEMBLY

Robotics Disassembly

Robots are widely used in automotive manufacturing, particularly at the critical stage of disassembly. Disassembly is a critical step in the manufacturing process to increase end-of-life (EOL) value. This significantly reduces the environmental footprint of the manufacturer and/or product. The addition of robots to the disassembly processes and related operations helps determine the patterns that frequently occur during disassembly. Many disassembly processes are still performed manually due to the uncertainty associated with the quality and the quantity of the returned EOL products. Advances in this industry will mean that EOL product disassembly for remanufacturing will become easier, faster, and more cost-effective.



EDUCATION

58%

Of postings specified a bachelor's degree or higher education

1,450 workers by 2030

EXPERIENCE

46% Requested workers with 0-3 years of experience

LAND AN ENTRY-LEVEL CAREER



ROBOTICS DISASSEMBLY EMPLOYMENT & WAGES

Top 5 Employers with Job Postings (2019)

(Employer names are listed as they appear in online job postings)

- University of Michigan
- Anthem, Inc.
- CMS Energy Corporation
- Domino's Pizza
- Trescal, Inc.

Top 5
Job Postings (2019)

- Business Analysts
- Programmer Analysts
- Business Systems Analysts
- Systems Analysts
- Data Entry Specialist



ROBOTICS DISASSEMBLY SKILLS & CERTIFICATIONS



IN-DEMAND CERTIFICATIONS

Many workers in this field have exclusive skills gained through navigating specialized learning curriculum. Highly sought-after certifications include:

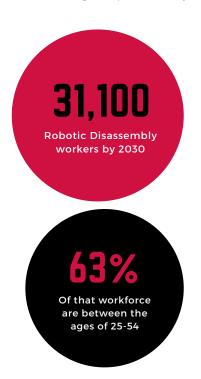


WORKER DEMAND BY TECHNOLOGY | SHORT-LOOP RECYCLING FOR MANUFACTURING

Short-loop Recycling for Manufacturing

Short-loop recycling refers to an approach to recycling raw materials such as steel, copper, textiles, and plastics used in a manufacturing setting. Short-loop manufacturing workers, which predominantly work in the automotive sector, are set up to recover and recycle materials for remanufacturing, using multiple partnerships enabled by digital platforms and geo-proximity.





EDUCATION

82%

Of postings did not specify a desired educational level

EXPERIENCE

Requested workers with 0-3 years of experience



SHORT-LOOP RECYCLING EMPLOYMENT & WAGES

Top 5 Employers with Job Postings (2019)

(Employer names are listed as they appear in online job postings)

- CRST International, Inc.
- Roehl Transport, Inc.
- Hogan Transports, Inc.
- Hirschbach Motor Lines, Inc.
- Roadrunner Transportation Systems, Inc.

Top 5
Job Postings (2019)

- CDL-A Truck Drivers
- CDL-A Flatbed Drivers
- Team CDL-A Truck Drivers
- Owner-Operator Truck Drivers
- Machine Operators

REGIONAL MEDIAN WAGE DISTRIBUTION FOR SHORT-LOOP RECYCLING OCCUPATIONS IN SOUTHEAST MICHIGAN (2019)

\$55.88

Purchasing Managers

\$54.90

Industrial Production Managers

\$41.54
Industrial Engineers

SHORT-LOOP RECYCLING SKILLS & CERTIFICATIONS



IN-DEMAND CERTIFICATIONS

Many workers in this field have exclusive skills gained through navigating specialized learning curriculum. Highly sought-after certifications include:



WORKER DEMAND BY TECHNOLOGY | SMART DIGITAL TWINS

Smart Digital Twins

The digital twin paradigm enables manufacturers to operate factories efficiently and gain timely insights into product performance through digital twin technology, that provides near real-time updates and digital asset representations. The term digital twins describe digital representations that are linked to physical machines. Digital twins differ from previous modeling technologies, such as computer-aided design (CAD), as they require sensors or videos and images to tie the virtual model to its physical counterpart. Having this connection lets engineers work on the digital, rather than the physical model.

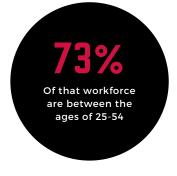


EDUCATION

63%

Of postings specified a bachelor's degree or higher education





EXPERIENCE

Requested workers with 0-3 years of experience



SMART DIGITAL TWINS EMPLOYMENT & WAGES

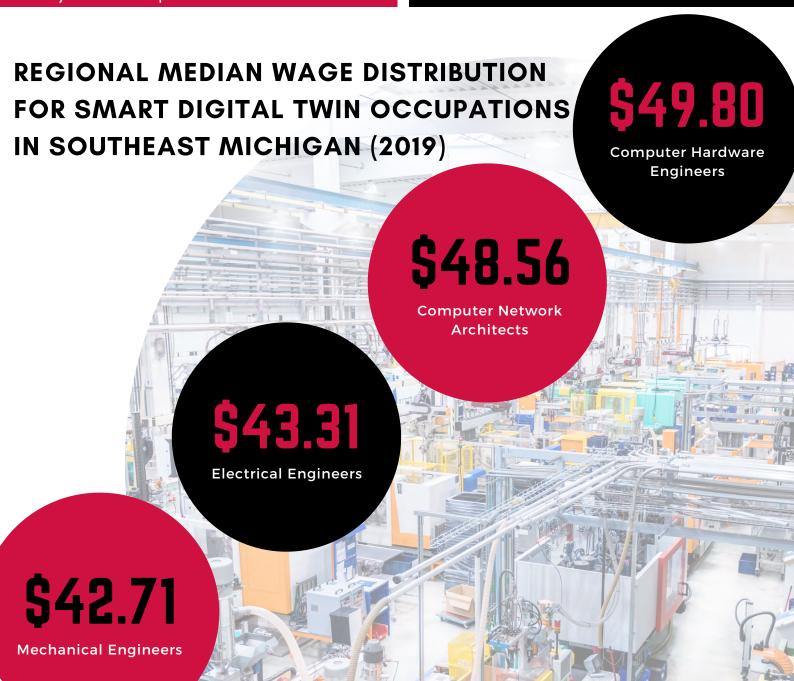
Top 5 Employers with Job Postings (2019)

Top 5
Job Postings (2019)

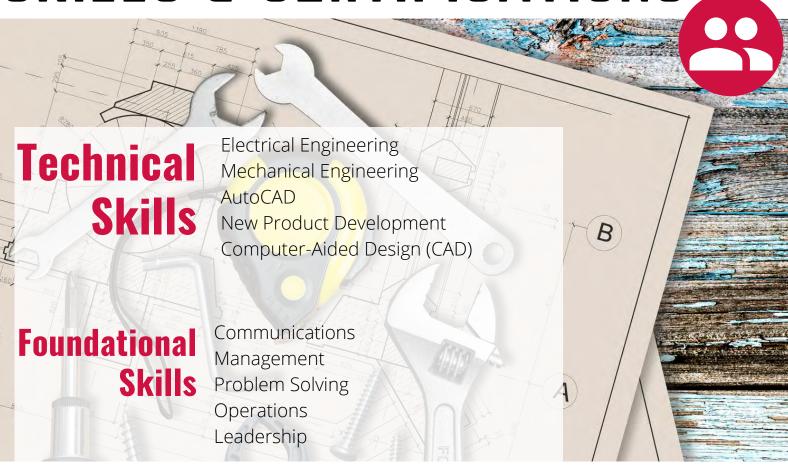
(Employer names are listed as they appear in online job postings)

- FCA US ILC
- CMS Energy
- HDR Engineering, Inc.
- Aerotek, Inc.
- Power Engineering, Inc.
- Hyundai Corporation

- Electrical Engineers
- Mechanical Engineers
- Engineers
- Product Engineers
- Project Engineer



SMART DIGITAL TWINS
SKILLS & CERTIFICATIONS



IN-DEMAND CERTIFICATIONS

Many workers in this field have exclusive skills gained through navigating specialized learning curriculum. Highly sought-after certifications include:



WORKER DEMAND BY TECHNOLOGY | SMART WAREHOUSE ROBOTICS

Smart Warehouse Robotics

Smart warehouse robotics refers to the use of automated systems, robots, and specialized software to transport materials, perform various tasks and streamline/automate warehouse operations. As previously mentioned, advances in autonomous mobile robotics (AMR) technology makes it easier for robots to be used in warehouses, where they support workers with high volumes of small, multiline orders. This leads to productivity gains, reduces accidents and injuries among workers while providing opportunities for skills development and retraining.



EDUCATION

53%

Of postings specified a bachelor's degree or higher education

8,142 Robotics workers by

EXPERIENCE

25% Requested workers with 1-3 years of experience



WAREHOUSE ROBOTICS EMPLOYMENT & WAGES

Top 5 Employers with Job Postings (2019)

Top 5
Job Postings (2019)

(Employer names are listed as they appear in online job postings)

- University of Michigan
- KLA-Tencor Corporation
- Stout Systems Development, Inc.
- CyberCoders, Inc.
- Td Ameritrade Holding Corporation

- Software Engineers
- Software Developers
- JAVA Developers
- Web Developers
- Application Engineers

REGIONAL MEDIAN WAGE DISTRIBUTION FOR SMART WAREHOUSE ROBOTICS OCCUPATIONS IN SOUTHEAST MICHIGAN (2019)

\$43.19

Software Developers

\$38.66

Computer Systems
Analysts

\$28.49

Web Developers

\$24.97

Industrial Machinery
Mechanics

SMART WAREHOUSE ROBOTICS SKILLS & CERTIFICATIONS



IN-DEMAND CERTIFICATIONS

Many workers in this field have exclusive skills gained through navigating specialized learning curriculum. Highly sought-after certifications include:





