



MISSION

Our mission is to develop today's workforce and tomorrow's economy by engaging employers, jobseekers, and partners.

VISION

Our vision is a community which fosters and sustains a strong, diverse economy where all people can live, work, and prosper.

PURPOSE

Creating connections to a better future.

STRATEGIC PLAN UPDATE

The Michigan Works! Southeast Workforce Development Board provides leadership and guidance to the region's workforce development system. This strategic plan is a reflection of the Board's vision and priorities for the future of the region. The Board's efforts are instrumental to the successful implementation of this plan in the coming years.

DIVERSITY, EQUITY AND INCLUSION

We value diversity, equity, and inclusion within our organization and among our services, customers, and partners.

PARTNERSHIPS

We convene partners strategically to better meet needs, leverage resources, and more efficiently deliver workforce services to the community.

RESPONSIVENESS TO EMPLOYER NEEDS

We promote a demand-driven system that anticipates and responds to employer needs.

SERVICE WITH RESPECT

We serve all jobseekers with integrity and dignity by delivering services with respect for cultural diversity, fairness, and differences of opinion.

EDUCATION

We value the importance of the education continuum of Pre-K, K-12, post-secondary, and lifelong learning, leading to the development of a sustainable workforce.

INNOVATIVE LEADERSHIP

We foster innovation to maximize the economic impact of workforce funding and resources.

CONTINUOUS IMPROVEMENT AND ACCOUNTABILITY

We evaluate services and programs based on meeting or exceeding customer satisfaction, tracking performance to core metrics, and implementing continuous improvement processes to ensure a sound return-on-investment of taxpayer dollars.

VALUES

GOALS

COLLABORATION

Align and effectively partner with economic development, education, labor, and community organizations to build and maintain a regional talent pool.

Increase communication and collaboration among workforce partners

Enhance relationships with organizations in each county to move from transactional relationships to strategic partnerships

Improve the alignment and coordination across partner programs of the MWSE Service Centers

EMPLOYER PARTNERSHIPS

Cultivate Employer Partnerships by proActive Outreach and Quality, Data-Driven Services to ensure the workforce are fully competent and career ready.

Share and validate labor market information with employers to understand their current and future workforce needs

Intentionally engage with employers to address emerging technology and sectors

Coordinate activities with K-12 and post-secondary education and training partners to ensure jobseekers are prepared for available careers

OUTREACH & RECRUITMENT

Intentionally communicate services and value to our communities resulting in further engagement and employment of under-served and marginalized populations.

Implement innovative initiatives to reach and serve under-served and marginalized populations

Innovate service delivery through flexible and remote/virtual services

Expand career exploration and planning resources, employment opportunities and work experiences available for youth

RESOURCE DIVERSIFICATION

Diversify, leverage, and align resources to meet regional talent needs and priorities.

Research national best practice examples in workforce board funding diversification

Develop a position paper and funding action plan to align funding opportunities to Board priorities

Actively seek and pursue alternate funding sources for workforce development activities in the region

BOARD DEVELOPMENT

Foster Board development to identify and advocate for improvements that could lesson barriers for job seekers, business growth, and employment.

Educate and position board members to be ambassadors of the system

Create an effective and fully engaged board by restructuring meetings, agendas, and committees