



# MWSE-GPTF FY23 Partner Informational Session 4/24/23

MWSE: Our Mission: To Grow Today's Workforce and Tomorrow's Economy by Engaging Employers, Job Seekers & Partners.



## Today's Agenda

- Meet The TEAM
- GPTF Overview/History
- MWSE Role
- GPTF Statewide Statistics
- MWSE FY22 Economic Impact
- Partners/Partner Roles
- Budget History
- \*Scoring- Maximum Dollar Amounts/USDOL Registered Apprentice Eligibility
- Marketing Tool-Kit
- Timeline (LEO/WD, finalizes many dates)
- Your next steps
- Q&A- IF you have questions you may put them in Chat or Raise Hand at the End



# MEET OUR BUSINESS SERVICES TEAM!!!

Now Serving: Hillsdale, Jackson, Lenawee, Livingston and Washtenaw  
Counties and the surrounding areas.

## All Five Counties

Misty Shulters- Deputy Director -  
[Mshulters@mwse.org](mailto:Mshulters@mwse.org)



## All Five Counties

Stacy Reese-Business Services Analyst-  
GPTF Key Contact- [Sreese@mwse.org](mailto:Sreese@mwse.org)



## Hillsdale County

Sally Clark- Business Services  
Coordinator- [Sclark@mwse.org](mailto:Sclark@mwse.org)



## Lenawee County

Connor Oakley-Business Services  
Coordinator- [Coakley@mwse.org](mailto:Coakley@mwse.org)



# Washtenaw County

Jozzie Holmes- Business Services  
Coordinator- [Jholmes@mwse.org](mailto:Jholmes@mwse.org)



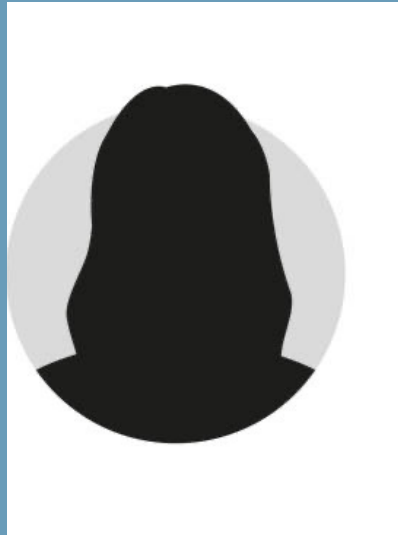
# Washtenaw County

Peg Windsor-Business Services  
Coordinator- [Pwindsor@mwse.org](mailto:Pwindsor@mwse.org)



# All 5 Counties-Support Staff

Marsha Meadows-Business Services Assistant-Mmeadows@mwse.org





# Talent Fund

## Why was the Talent Fund developed?

The Talent Fund brings many benefits to Michigan's employers and employees. The Talent Fund:

- Helps ensure Michigan's employers have the talent they need to compete and grow, while also ensuring individuals have the skills they need for in-demand jobs.
- Expands and improves employees' skills and develops their opportunities for growth or promotion within the company and for economic advancement.
- Addresses skills shortages by reskilling and upskilling Michigan workers based on employers' needs.
- Supports an increase in credentials, certificates and degrees through employer-responsive training that enhances talent attraction, productivity and retention.



# GPTF- Independent/ILC Awards

The GPTF (Talent Fund) is a competitive award for employers to utilize needed trainings that they have identified to address their skills gap. This also assist in training and developing Current Employee's and New Hires.

ILC( Industry Led Collaboratives)- Work very much the same as Independent except they involve 2 or more employer's sharing training needs that come together in a collaboration to upskill their employee's. ILC's have their own scoring criteria and they are not for NEW HIRE OJT, Current workers Only(Exception is shared holding of USDOL Apprenticeship training Standards. *Application dates are also separate.*

*\*All awards are competitive- Successful completion and submission of application does not guarantee approval.*

# MWSE-Role and Responsibilities

- MWSE host region wide talent fund info sessions
- Conducts fact finding sessions to determine talent skills gap, approvable training providers and appropriate training funds.
- Employer Applications are done online (WBLOMS) and submitted to the state by their local MWSE representative.
- IT is LEO/WD who approves or denies Applications.



## GPTF Statewide Results 2014-2023

Total Number of awards: 6,016

Average award amount: \$36,149

Average training cost per person: \$1,198

Total Amount Funded: \$170.65 Million

Total Number of Employees Trained: 146,000+

# MWSE GPTF FY22 Economic Impact



 **Going PRO**  
IN MICHIGAN

**THE RESULTS SPEAK FOR THEMSELVES!**

Last year:

<b>700+</b>	<b>\$3 MILLION</b>	<b>1,300+</b>
<b>JOBS CREATED</b>	<b>AWARDED</b>	<b>EMPLOYEES TRAINED</b>

What can the Going PRO Talent Fund do for your workforce?  
[mwse.org/going-pro](http://mwse.org/going-pro)



# Annual GPTF Budgets

- FY19- \$31 Million
- FY 20- Not Funded, all resources directed to COVID-19
- FY21- \$42.8 Million
- FY22- \$42.8 Million
- \*FY23- \$55 Million



# \*NEW THIS YEAR

Increase in Dollar amount for Current, New Hire

- From \$1,500 to \$2,000 Max per Trainee

Increase in Dollar amount for USDOL Registered Apprentice

- From \$2,500 to \$3,000 Max per Apprentice

\*ALSO- SIMPLIFIED Application Process (REAL TIME SCORE UPON COMPLETION)

\* TWO AWARD CYCLES (FALL 2022) (Spring 2023)

Scoring Criteria	Points FY23	Explanatory Notes
High Priority Industry Sector	7	<p>1.To earn 7 points, employer must be in Agribusiness, Construction, Education, Energy, Healthcare, Information Technology, Hospitality and Outdoor Recreation, Manufacturing, or Mobility.</p> <p>2.Possible points are only 0 or 7 points</p>
<p>Diversity, Equity, and Inclusion (DEI)</p> <p>Special allowance for minority-owned, women-owned, veteran-owned, Individual with a Disability (IWD) owned, or a Geographically Disadvantaged Business Enterprise.</p>	6	<p>1.To earn points, employer must respond “Yes”, and MWA must attest:</p> <ul style="list-style-type: none"> <li>•The business is at least 51 percent owned and controlled, and</li> <li>•Day to day operations and long-term decisions are managed by said category, or</li> <li>•Is a Geographically-Disadvantaged Business Enterprise</li> </ul> <p>2.Must award only 0 or 6 points</p>
<p>Application includes USDOL Registered Apprentices (first year through completion) leading to the nationally recognized, portable Certificate of Completion.</p> <p>&gt; 0 and up to 25% of trainees = 3 points  &gt; 25% and up to 50% of all trainees = 5 points  &gt; 50% of all trainees = 7 points</p>	Up to 7	<p>1.To earn 3 points, minimum of one (1) apprentice, and up to 25% of all trainees on training plan are apprentices.</p> <p>2.To earn 5 points, at least 25%, and no more than 50%, of all trainees on training plan are apprentices.</p> <p>3.To earn 7 points, greater than 50% of all trainees on training plan are apprentices.</p> <p>4.Possible points are only 0, 3, 5, or 7 points</p> <p>Expanded beyond first year registered apprenticeship, intended to prioritize completion. USDOL Registered Apprentices may be funded regardless of where they are in the program.</p>
<p>Application includes training in partnership with a college, university, or community college that results in earned college credit that could apply toward a certificate or degree.</p> <p>&gt; 0 and up to 30% of trainees = 3 points  &gt; 30% or more of all trainees = 5 points</p>	Up to 5	<p>1.To earn 3 points, minimum of one (1) and up to 30% of all trainees will receive college credit.</p> <p>2.To earn 5 points, greater than 30% of all trainees will receive college credit.</p> <p>3.Possible points are only 0, 3, or 5 points</p>
Average wage of trainees is equal to or above Regional Median Wage.	8	<p>1.To earn points, average hourly wage must be equal to or above Regional Median Wage.</p> <p>Calculated by dividing the sum of all (new hire and current employee) trainees’ hourly wages by the total number of trainees.</p>
Total	33	

Scoring Criteria	FY23 Points (Bonus)	Explanatory Notes
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Application includes USDOL Registered Apprentices (first year through completion) leading to the nationally recognized, portable Certificate of Completion.	3	To earn bonus points, minimum of one (1) USDOL Registered Apprentice must be listed on the training plan. Expanded beyond first year registered apprenticeship, intended to prioritize completion. Apprentices may be funded regardless of where they are in the program.
Applicant employs fewer than 100 full-time employees	1	To earn a bonus point, employer must have 1-99 full-time employees at location on the application
50% or more of trainees are new employees (new hires)	1	To earn a bonus point, 50% or more of trainees must be new employees (new hires)
Size of amount of funding requested is no more than \$50,000	1	To earn a bonus point, the size of amount of funding requested must be no more than \$50,000
Total	6	

Targeted Population	Incentive	Explanatory Notes
Veteran (U.S. Armed Forces)	\$500	A person who served in the United States Armed Forces and who was discharged or released under conditions other than dishonorable
Active Military Reservist (U.S. Armed Forces)	\$500	An actively serving member of a reserve component military branch (U.S. Armed Forces)
Older Worker	\$500	An individual age 55 or older
Returning Citizen	\$500	An individual who has recently been released from a federal, state, or local correctional facility, or a person who, while not recently incarcerated, has a criminal record or history
Individual With Disability (IWD)	\$500	An individual with a self-reported disability
Public Assistance Recipient	\$500	An individual on public assistance
High School Diploma/Equivalency (HSE) Path	\$1,000	An individual who achieves at least 75% (or completion) of High School Diploma/Equivalency program requirements during work hours. On the Job (OJT) training and/or classroom training would need to be on the plan and associated with the particular trainee on the HSE path.



# Referral Partners

Any of the following partners can identify eligible employers that have a documented need for recruitment and/or development of talent; however, final project approval lies with LEO-WD.

- MWAs as the lead partner
- Michigan Economic Development Corporation (MEDC)
- Local economic development organizations
- Michigan community colleges and other eligible training providers
- Labor Unions
- Industry collaboratives
- Chambers of commerce

# Partner Roles

- Training Providers- Listen to employer training needs and work closely with them to meet those needs by providing the training and producing credentials
- Economic Developers & Chambers-Referring, promoting GPTF, engaging with MWSE to get the word out about GPTF
- Help MWSE get the FY23 GPTF word out to employers & Job seekers



# MWSE-GPTF FY23 TOOLKIT - Employers

## Link to our Social Media platforms

Facebook: [michiganworkssoutheast](#)

Twitter: [MichWorksSE](#)

Instagram: [michiganworksse](#)

## Use our FY23 GPTF Images

Images for Social: [click here](#)

## Get the GPTF Message out to Employers

- \$2.6 Million were awarded to Southeast Michigan businesses in 2021, resulting in 700+ new jobs & 1,300+ employees trained. What can the #GoingPRO Talent Fund do for your business? Subscribe to our newsletter to stay in-the-know around all things GoingPRO <https://bit.ly/3u2eYdx>
- Last year, we connected businesses in our region to \$2.6 million dollars to help retain, train and hire employees. Interested in learning more? Subscribe to our newsletter to stay in-the-know around all things GoingPRO <https://bit.ly/3u2eYdx>



# MWSE-GPTF FY23 TOOLKIT – Job Seekers

## Get the GPTF Message out to Job Seekers

- Level the playing field with a career in professional trades. Wondering which careers are considered professional trade careers? Check out <https://www.going-pro.com/careers> to learn more. Want to make a career change? Visit [www.mwse.org/contact-us](http://www.mwse.org/contact-us) today to learn how we can help!
- Did you know, the median income for a career in professional trades is \$56,000? Interest in learning more? Connect with us today by visiting [www.mwse.org/contact-us](http://www.mwse.org/contact-us)
- Wondering which careers are included in the term, professional trades? Check out <https://www.going-pro.com/careers/> to find your future! Want to learn more about making the move towards a new career? Contact us, today! [www.mwse.org/contact-us](http://www.mwse.org/contact-us)



# FY23 GPTF Cycle 2 Timeline

- MWSE partners information session - Monday April 24<sup>th</sup> 2023
- Businesses Information sessions – April 25<sup>th</sup> & 27<sup>th</sup> (see next slide)
- GPTF Cycle 2 applications open – May 1<sup>st</sup> 2023
- Application closed deadline – May 24<sup>th</sup> (application submitted to MWA)
- GPTF FY 23 Cycle 2 awards announced – TBD
- Approved/funded award letters sent by MWSE – Immediately following approval announcement from the State of Michigan
- Trainings can begin – July 2023



# EMPLOYER INFORMATION SESSIONS

- Tuesday –April 25<sup>th</sup> : 9am-11am-Virtual
- Thursday-April 27<sup>th</sup> : 1pm-3pm-Virtual

# MWSE, Partners & Employers



- Working together...., MWSE, Partners & Employers can make a difference.
- With your support, we are looking forward to another successful year of GPTF trainings.



# YOUR NEXT STEPS

- Make sure to grab your tool kit and SHARE.....SHARE.....SHARE
- Contact your local MWSE Business Service Coordinator with any Employer Referrals
- Attend an upcoming Employer Information Session



Creating Connections to a Better Future!

**[WWW.MWSE.ORG](http://WWW.MWSE.ORG)**



Michigan Works! Southeast is an Equal Opportunity Employer/Program | Auxiliary aids and other accommodations are available upon request to individuals with disabilities | Supported by the State of Michigan | Paid for with State / Federal Funds | Proud Partner of the American Job Center Network | Toll-free telephone number 1-800-285-WORK (9675) | TTY: 7-1-1



# Q & A