



Going **PRO**
IN MICHIGAN

MWSE-GPTF FY26 Cycle 2 Partner Informational Session 4/2/26

- **MWSE: Our Mission: To Grow Today's Workforce and Tomorrow's Economy by Engaging Employers, Job Seekers & Partners.**



Today's Agenda

- Meet The TEAM
- GPTF Overview/History
- MWSE Role
- GPTF Statewide Statistics
- MWSE FY25 Cycle 1 & 2 Economic Impact
- Partners/Partner Roles
- Budget History/Maximum Dollar Amounts
- USDOL Registered Apprenticeship Eligibility
- Spread The Word- Social Media
- Timeline
- Your next steps
- Q&A- IF you have questions you may put them in Chat at the end



MEET OUR BUSINESS SERVICES TEAM!!!

Now Serving: Hillsdale, Jackson, Lenawee, Livingston and Washtenaw Counties and the surrounding areas.

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All Five Counties

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All Five Counties

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All Five Counties

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Talent Fund

Why was the Talent Fund developed?

The Talent Fund brings many benefits to Michigan's employers and employees. The Talent Fund:

- Helps ensure Michigan's employers have the talent they need to compete and grow, while also ensuring individuals have the skills they need for in-demand jobs.
- Expands and improves employees' skills and develops their opportunities for growth or promotion within the company and for economic advancement.
- Addresses skills shortages by reskilling and upskilling Michigan workers based on employers' needs.
- Supports an increase in credentials, certificates and degrees through employer-responsive training that enhances talent attraction, productivity and retention.



GPTF Process

- **There are 3 Award Cycles Annually – 2 Independent, 1 ELC**
- **Employer relays need for Short Term Training**
- **Applications are reviewed and submitted by MWSE**
- **A Competitive review is conducted by WD**
- **Employers are awarded and trainings approved**
- **Results of trainings: Credentials, Certificates or Degree's**
- **Employer/Employee success**



Multiple Application Award Cycles

- 12 Month training cycles, where each training must be completed within one year of the date of the award- no extensions will be approved
- FY26 Cycle 2 Training Dates-July 1,2026-June 30,2027
- May have no more than 1 independent and 1 ELC award at a time
- Employers may apply in FY27 cycle 1 if not awarded in FY26 Cycle 2



Budget History FY19-FY26

- FY19-\$31 million
- FY20-not funded (all resources were used for Covid-19)
- FY21-\$43 million
- FY22-43 million
- FY23-\$55 million
- FY24-\$55 million
- FY25-\$55 million
- FY26- Budget Cuts



Statewide Performance-2014-2026

- Total number of awards: 8,966
- Average award amount: \$37,084
- Average training cost per person: \$1,376
- Total amount funded: Over \$300 Million
- Total number of Employee's trained: Over 230,000



GPTF MWSE FY25 Cycle 1 & 2

- \$1.2 Million + awarded to Southeast Michigan businesses
- Awarded 29
- Included New Hire/Current Works and USDOL Apprentices Trainings

VISIT WWW.MWSE.ORG/GOING-PRO to learn more

MWSE-Role and Responsibilities

- MWSE host region wide talent fund info sessions
- Conducts fact finding sessions to determine talent skills gap, approvable training providers and appropriate training funds and viable modifications.
- Employer Applications are done online (WBLOMS) and submitted to the state by their local MWSE representative.
- IT is LEO/WD who approves or denies Applications.



Referral Partners

Any of the following partners can identify eligible employers that have a documented need for recruitment and/or development of talent; however, final project approval lies with LEO-WD.

- MWAs as the lead partner
- Michigan Economic Development Corporation (MEDC)
- Local economic development organizations
- Michigan community colleges and other eligible training providers
- Labor Unions
- Industry collaboratives
- Chambers of commerce



Partner Roles

- Training Providers- Listen to employer training needs and work closely with them to meet those needs by providing the training and producing credentials
- Economic Developers & Chambers-Referring, promoting GPTF, engaging with MWSE to get the word out about GPTF
- Help MWSE get the FY26 GPTF Cycle 2 word out to employers, other partners & Job seekers



WHO IS AN ELIGIBLE EMPLOYER?

- Non-government private entity; for profit or non-profit with a Michigan Presence
- Compliant with all state tax obligations
- The Majority of Federally Qualified Health Centers (**Non Gov Entities**)

NOT ELIGIBLE TO APPLY

- Federally recognized governments (Native American Tribes) including tribal casinos
- Federal, State and Local Governments
- Public institutions or entities
- Local and Intermediate School Districts
- Municipally owned Utilities
- County Road Commissions
- Government Community Mental Health Authorities

* Unions are not eligible employers but may be eligible training providers



Eligible Training Providers

- Michigan community colleges
- Private and public college and universities
- Private training providers
- Labor unions
- Vendors providing training on their equipment or systems
- Proprietary Schools as licensed in the state of Michigan
- Registered USDOL joint apprenticeship training centers (JATC)



TRAINING

- All training will be approved by MWSE prior to submission to LEO/WD
 - Funding will be utilized to provide short-term training to meet current, documented needs of employers.
 - All classroom/customized training & apprenticeship training should conclude within one year from the date of award
 - New employee On-the-Job training **including** the 90-day post training retention period should be completed within one year from the date of the award
-
- **ALL Scoring Criteria Points must be validated by MWSE Representative before reimbursement***



Types of Eligible Trainee's

- Current Workers- Employee's on your current payroll system at date of application.
- New Hires- Employee hired 30 days, prior to, on or after award date (exact date will be on Award Letter)
- Apprentice- ALL USDOL Registered Apprentice From 1st year through Completion
- ALL Employee's must be full time/permanent and working at least 32 hrs/wk.

*Per Person Cap- \$2,000 per person

USDOL Registered Apprentice-\$3,500

Classroom Training

Classroom or Customized Training

- May be for current or new employees
- Must lead to a credential for a skill that is transferable and recognized by industry. The credential should allow the individual to retain employment, or in the case that they become unemployed, gain employment in a shorter timeframe
- Conducted by a 3rd party
- May take place at the training provider or on-site at the employer
- May take place online but must provide rationale to support online learning



OJT Training

On The Job Training (OJT)

- Employee's hired 30 days prior to, on or after award date, (90 day retention does apply)
- USDOL Registered Apprentices and non-apprentice 90 day post training retention begins upon completion of training and must be completed within 1 year of the date of the award (ie June 30, 2027) in order to receive full reimbursement.

* REIMBURSEMENT- 50% if employee retained 30 days after training completion, 75% if employee retained 60 days and 100% if employee is retained for the full 90 day retention.

* This applies only to the OJT portion of training



USDOL APPRENTICE

USDOL Registered Apprentice OJT/ Classroom Training (First-Completion)

- Current Worker and New Hire USDOL Registered Apprentices are eligible
- Individuals at risk of not being USDOL registered in time to be recognized on the Talent Fund training plan should not be included on the application
- Employer must submit proof of USDOL RAP (via Rapids 671 or other eligible document) to their MWSE Before employer can Re-imbursed



Examples of Eligible Training topics and activities:

- **ABS Welding**
- **Air Pollution Control Systems**
- **American Sign Language (ASL) ***
- **Assembly Technician**
- **Blueprint Reading**
- **Certified Nursing Assistant (CNA)**
- **Certified Surgical Cleaning Technician**
- **Child Development Associates (CDA) certification**
- **Computer Numeric Control (CNC) Operator**
- **Computer Numeric Control (CNC) Programmer**
- **Drill Press**
- **Electrical Equipment**
- **Emergency Medical Technician**
- **Engine Diagnostics**
- **English as a Second Language (ESL)***
- **Food Safety Modernization**
- **Geometric Dimensioning and Tolerancing (GD&T)**
- **Human Resources, as defined*- ONLY FOR APPRENTICES**



Examples of Ineligible Training topics and activities:

Adult Education (High School Completion / Equivalency)

- Consulting to improve company processes
- Curriculum Development
- Certification Maintenance, Re-certification, or License Renewal*
- Human Resources (non-apprenticeship)
- In-house
- Introductory Process Improvement*
- Language
- Literacy
- Microsoft Office
- Online Resource Libraries
- Seminars, Conferences, Webinars (stand-alone),
- Workshops, etc.*
- Subscriptions for eLearning
- Soft Skills*



SOFT SKILLS

- Active Shooter
- Adapting to Change
- Anger Management
- Branding
- Business Policies and Procedures
- Coaching/Mentoring
- Conducting Effective Meetings
- Constructive Feedback and Criticism
- Conflict Resolution
- Customer Service
- Decision Making
- Drug and Alcohol Education
- Employee Relations
- Emotional Intelligence Facilitation
- Foreign Culture and Customs
- Foreign Languages
- Generational Divide
- Habits of Successful People
- Non-apprentice HR Training



Mi-Talent Account

- Employers will need to have an active Pure Michigan Talent Connect (Mi-Talent) account before you can apply for GPTF Awards.
- Website: <https://www.mitalent.org>
- Contact your local Business Services Coordinator for assistance

This site is used to apply for a Going PRO Talent Fund (Talent Fund) Independent Employer or Employer-Led Collaborative (ELC) award. The Talent Fund provides funding to employers in order to assist in training, developing and retaining current and newly hired employees.

In order to submit an application through this website, you must be pre-approved by an authorized representative of a local Michigan Works! Agency (MWA), with a documented need for recruitment and/or development of talent in the next year.

For additional information, including MWA Talent Fund Key Contacts, please go to www.michigan.gov/talentfund.

If this is your first visit, click [Sign Up Today](#) to request system access and credentials.

Sign In

User ID

Password

[Trouble logging in?](#)

Sign In



Scoring Transparency

- Scoring Criteria: Focuses Only on Objective Categories
- Scoring results will be published post application process

* Possible 50 pts



SCORING

CRITERIA

FY26-Scoring Criteria		Explanatory Notes
High Priority Industry Sector	9	1) To earn 9 points, employer must be in Agribusiness, Construction, Education, Energy, Healthcare, Hospitality and Outdoor Recreation, Information Technology, Infrastructure, Manufacturing, or Mobility. 2) Possible points are 0 or 9.
Application includes training directly applicable to Electric Vehicles (EV), Mobility, or related infrastructure.	1	1) To earn points, employer must respond “Yes”, and applicable training must be included on the training plan. 2) Possible points are 0 or 1.
Application includes training directly applicable to increasing household access to high-speed internet.	1	To earn points, employer must respond “Yes”, and applicable training must be included on the training plan. Possible points are 0 or 1.
Application includes training directly applicable to creating or preserving affordable housing units.	1	1) To earn points, employer must respond “Yes”, and applicable training must be included on the training plan. 2) Possible points are 0 or 1.
Application includes training in partnership with a community college, university, or a 3 rd party (as defined).	Up to 6	1) To earn 6 points, a minimum of one (1) course that results in earned college credit. 2) To earn 3 points, a minimum of one (1) non-credit course provided by a community college, university, or 3 rd party (as defined). 3) Possible points are 0, 3, or 6. Note: OJT does not score points and college credit must be conferred by the approved training provider recognized on the Talent Fund Training Plan.
Application includes technical (hard skills) training that results in an industry recognized certification or license within the training period (as defined).	5	1) To earn 5 points, minimum of one (1) training that results in an industry recognized certification or license within the training period (as defined). Credential must be included on the training plan. 2) Possible points are 0 or 5.
Allowance for veteran-owned, women-owned, minority-owned, Individual with a Disability (IWD) owned and controlled; or is a Geographically Disadvantaged Business Enterprise.	4	1) To earn 4 points, employer must respond “Yes”, and MWA must attest: <ul style="list-style-type: none"> • The business is at least 51% owned and controlled, and day-to-day operations and long-term decisions are managed by said category, or • Is a Geographically Disadvantaged Business Enterprise 2) Possible points are 0 or 4. Note: 50% is acceptable in the case of only two individuals, under option 1 above.
Application includes USDOL Registered Apprentices (1 st year through completion) leading to the nationally recognized, portable Certificate of Completion. > 0 and up to 25% of trainees = 2 points > 25% and up to 50% of all trainees = 5 points > 50% of all trainees = 7 points	Up to 7	1) To earn 2 points, minimum of one (1) apprentice, and up to 25% of all trainees on training plan are apprentices. 2) To earn 5 points, at least 25%, and no more than 50%, of all trainees on training plan are apprentices. 3) To earn 7 points, greater than 50% of all trainees on training plan are apprentices. 4) Possible points are 0, 2, 5, or 7.
Hourly median wage of trainees is equal to or above Regional Median Wage.	9	To earn 9 points, hourly median wage must be equal to or above Regional Median Wage no later than 90 days post training completion (after all training for the award has ended). Verification must be provided, or employer award will not be reimbursed. Possible points are 0 or 9.
Employer has not received an Independent or ELC award in past two fiscal years (2024 and 2025).	3	1) To earn 3 points, employer must not have received a Talent Fund Independent or ELC award in Fiscal Year 2024 or 2025.
Size of amount of funding requested. Up to \$60,000: 4 points \$60,001 to \$120,000: 3 points \$120,001 to \$180,000: 2 points \$180,001 to \$220,000: 1 point \$220,001 and above: 0 points	Up to 4	Based on total amount of request Possible points are 0, 1, 2, 3, 4.
Total	50	



- *Total score will be displayed*
- *Submit Application to MWA*

Total Score: 42/50

Download Application

Submit Application

Subsequent Scoring Criteria

In the event of a tie, Leo/WD will use the following criteria

Scoring Criteria	FY26 Points (Bonus)	Explanatory Notes
Application includes USDOL Registered Apprentices (1st year through completion) leading to the nationally recognized, portable Certificate of Completion.	2	To earn bonus points, minimum of one (1) USDOL Registered Apprentice must be listed on the training plan. Expanded beyond first year registered apprenticeship, intended to prioritize completion. Apprentices may be funded regardless of where they are in the program.
Applicant employs fewer than 100 full-time employees	1	To earn a bonus point, employer must have 1-99 full-time employees at location on the application
50% or more of trainees are new employees (new hires)	1	To earn a bonus point, 50% or more of trainees must be new employees (new hires)
Size of amount of funding requested is no more than \$60,000	1	To earn a bonus point, the size of amount of funding requested must be no more than \$60,000
Total	5	

Targeted Population Incentives- New HIRE-Incentive Dollars

Targeted Population	Incentive	Explanatory Notes
Veteran (U.S. Armed Forces)	\$500	A person who served in the United States Armed Forces and who was discharged or released under conditions other than dishonorable
Active Military Reservist (U.S. Armed Forces)	\$500	An actively serving member of a reserve component military branch (U.S. Armed Forces)
Older Worker	\$500	An individual age 55 or older
Justice-Involved Citizen	\$500	An individual who has recently been released from a federal, state, or local correctional facility, or a person who, while not recently incarcerated, has a criminal record or history
Individual With Disability (IWD)	\$500	An individual with a self-reported disability
Public Assistance Recipient	\$500	An individual on public assistance
High School Diploma/Equivalency (HSE) Path	\$1,000	An individual who achieves at least 75% (or completion) of High School Diploma/Equivalency program requirements during work hours. On the Job (OJT) training and/or classroom training would need to be on the plan and associated with the particular trainee on the HSE path.



Training Plan

Dates, Training's
Providers, Wages



Training Information

Enter the dates that the Going PRO Talent Fund-funded training will begin AND end. For new employees receiving on-the-job training, the training end date includes the required 90-day retention period and must conclude within one year of the award date.

Step 4

Date training will begin

 

Step 5

Date all training will end

 

Step 6

Save

Save and Continue



Training Plan Details

Training Provider

Training Course Name

Training Type

Credential Earned Upon Course Completion

Where training is being delivered

Number of New Hires assigned to the training course

Number of Current Employees assigned to the training course

Training Cost Per Person ⓘ

Cancel

Add Training Course



Extra Points

BREAKDOWN



Business Ownership and GDBE:

- 1) To earn 4 points, employer must respond “Yes,” and MWA must attest:
 - The business is at least 51% owned and controlled, and day to day operations and long-term decisions are managed by said category, or
 - Is a Geographically Disadvantaged Business Enterprise.
- 2) Possible points are 0 or 4.
Note: 50% is acceptable in the case of only two individuals, under option 1 above.



Creation or Preservation of Affordable Housing Units

Does the training plan include training directly applicable to the creation or preservation of affordable housing units?

Yes

1/1 points

Points awarded

1 of 1 points

Increasing Household Access to High-Speed Internet

Does the training plan include training directly applicable to increasing household access to high-speed internet?

No

0/1 points

Points awarded

0 of 1 points

Point allocation for *Creation or Preservation of Affordable Housing Units and EV*

Point allocation for *Increasing Household Access to High-Speed Internet*



Industry Recognized Certification or License

Certification

- Professional credential earned through a training program and subsequent assessment.
- Awarded by associations, companies and independent organizations, certifications are standardized credentials that certify someone for work in a particular industry with a specific skill.
- Examples include Project Management Professional (PMP), Certified Nursing Assistant (CNA), CompTIA A+, and Certified Production Technician (CPT).

License:

- Mandatory credential to legally practice an occupation that is issued by a state-level authority.
- Require you to pass an exam after required training to validate your competence and adherence to professional standards.
- Examples include Journeyman Electrician, Commercial Driver's License (CDL), Licensed Practical Nurse (LPN), and Professional Surveyor.



Community College, University, Third Party:

- 1) To earn 6 points, a minimum of one (1) course that results in earned college credit.
- 2) To earn 3 points, a minimum of one (1) non-credit course provided by a community college, university, or third party (as defined).
- 3) Possible points are 0, 3, or 6.

Note: OJT does not score points and college credit must be conferred by the approved training provider recognized on the Talent Fund Training Plan.



Prior Year Going PRO Talent Fund Award

Did the employer receive an Independent or ELC award for this location in fiscal year 2023 or 2024?

Yes No

Awards Received

Save

Save and Continue

Does the training plan include training directly applicable to the creation or preservation of affordable housing units?
 Yes No

Prior Year Awards Going PRO Talent Fund Award(s) ×

Reference#	FEIN	Employer	Publish Name	Site Address	City	Zip Code	Award Amount
23-00026	147852369	2023 ILC Emp Test	2023 ILC Emp Test	201 N Washington Square 900	Lansing	48933	\$42,000.00

Yes No

Awards Received Save Save and Continue

Close

Modification Allowances

- Modifications that maintain the original pledged intent and projected outcomes of the original application are allowed

The following components of a Training Plan are connected the Scoring Criteria and may result in the de-obligation of funds if altered through a modification or at closeout:

- Training resulting in College Credit
 - Training provided by a community college, university or third party
 - Training resulting in a certification or license
 - USDOL RA OJT and RTI
 - Region Median Wage
-
- Modifications must be approved by MWA prior to change of



HOURLY MEDIAN WAGE:

Hourly Median Wage must be equal to or greater than the Hourly Median Wage of the County at application or no later than 90 days post training completion. VERIFICATION Must be provided or the Employers total award will not be reimbursed.

- 1) To earn 9 points, hourly median wage must be equal to or above Regional Median Wage no later than 90 days post training completion (after all training for the award has ended). Verification must be provided, or employer award will not be reimbursed.
- 2) Possible points are 0 or 9.

Example Median Wage

\$26	
\$26	
\$25	Average of these 2 numbers gives us Median Wage
\$23	
\$21	
\$21	

OR

\$30	
\$25	
\$23	Median Wage
\$19	
\$19	



REGIONAL MEDIAN WAGES BY COUNTY

County Name	Median
Washtenaw County	\$25.00
Livingston County	\$24.39
Jackson County	\$22.46
Hillsdale County	\$22.07
Lenawee County	\$22.07



NEW-INVOCING-COMPLETION OF TRAINING

***ALL TRAININGS WILL BE INVOICED AND REIMBURSED AFTER COMPLETION OF ALL TRAININGS**



FY26 GPTF Timeline-RECAP

- **Businesses Information Sessions – March 30th , & April 1st 2026-Virtual**
- **Partner Information Session – April 2nd , 2026-Virtual**
- **GPTF FY26 Cycle 2-Applications open – April 6th , 2026**
- **Application closed deadline – April 24th , 2026 4:59 PM(Deadline to MWA)**
- **GPTF FY 26 ELC Applications- TBD-Budget**
- **Approved/funded award letters sent by MWSE – Immediately following approval announcement from the State of Michigan**
- **Trainings can begin(Cycle 2) – July 1, 2026- June 30th , 2027**



YOUR NEXT STEPS

- Make sure to share GPTF FY26 Cycle 2 Application Dates/Scoring Criteria with Employers and Partners that may not be aware.
- Contact your local MWSE Business Service Representative with any Employer Referrals.
- If you are a training provider, be ready to work with your employers on their specific training needs.

MWSE, Partners & Employers



- Working together...., MWSE, Partners & Employers can make a difference.
- With your support, we are looking forward to another successful year of GPTF trainings.



MWSE Business Service Representatives

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Q & A



Creating Connections to a Better Future!

WWW.MWSE.ORG



Michigan Works! Southeast is an Equal Opportunity Employer/Program | Auxiliary aids and other accommodations are available upon request to individuals with disabilities | Supported by the State of Michigan | Paid for with State / Federal Funds | Proud Partner of the American Job Center Network | Toll-free telephone number 1-800-285-WORK (9675) | TTY: 7-1-1